

## Press-Information

### **MYSMS LAUNCHES MIRROR APPLICATIONS TO SYNC SMS BETWEEN TWO SMARTPHONES**

September 3, 2013 – Graz, Austria – mysms™ – a world leader in cloud-based SMS communications – today announced immediate availability of its new mirror apps that display texts from one phone to another phone. The new apps provide users with the option of reading & writing messages using multiple phone numbers from one single smartphone.

Following the most frequent request from its user base, mysms built an application that synchronizes text messages between two or more smartphones making it possible to handle SMS from different numbers on one single phone. The app allows users to keep track of text messages from multiple phones and send and receive SMS using another phone's number. The next version of the app will include a missed call feature to inform users about incoming calls on their other phone. By covering all basic features remotely via the app, users can leave their second smartphone at home.

“There are various use cases why people carry two phones, and this will get stronger with increasing smartphone penetration” said Martin Pansy, CEO and co-founder of mysms. “We think there is a better way to manage your conversations. mysms mirror makes it obsolete to take two phones with you and allows users to handle messages and calls from one smartphone.”

mysms mirror is an SMS extension of the popular SMS application mysms, a platform-independent SMS service that synchronizes texts between a wide range of mobile, web and desktop platforms – all through a single cloud-based account. mysms has 1 million users and has synchronized more than 1 billion messages.

mysms mirror may be downloaded for \$9.99 from Google® Play® and iTunes® App Store™ – links at <http://www.mysms.com/en/installation>. On Google® Play® the app offers a 30 day free trial prior to the purchase.

**About mysms:** mysms™ is a leader in multi-platform SMS services, enabling unique cloud-based synchronization, alerts and seamless creation of multimedia and text SMS. The company is headquartered in Graz, Austria with a satellite office in Sunnyvale, CA and is a division of Up to Eleven™ Digital Solutions GmbH. The company may be found on Twitter® as @mysms in addition to its Facebook® fan page at [www.facebook.com/mysms](http://www.facebook.com/mysms) and its Google+ page at <https://plus.google.com/+mysms>.